



Johnson Matthey  
Inspiring science, enhancing life

## Power-2-Hydrogen: Scale-up and cost reduction in green hydrogen production through next generation technology implementation

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14<sup>th</sup> April 2023, 14:15 – 14:45

Dr. Eugene McKenna

# Agenda



01

**Who is Johnson Matthey and why hydrogen?**

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02

**Planning for product generations**

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03

**Building robust supply chains and partnerships**

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# Strong credentials supporting our strategy and vision for a cleaner and healthier world

Strong brand  
**205 year  
history**

Technology  
leadership  
**#1 or 2**  
in chosen markets

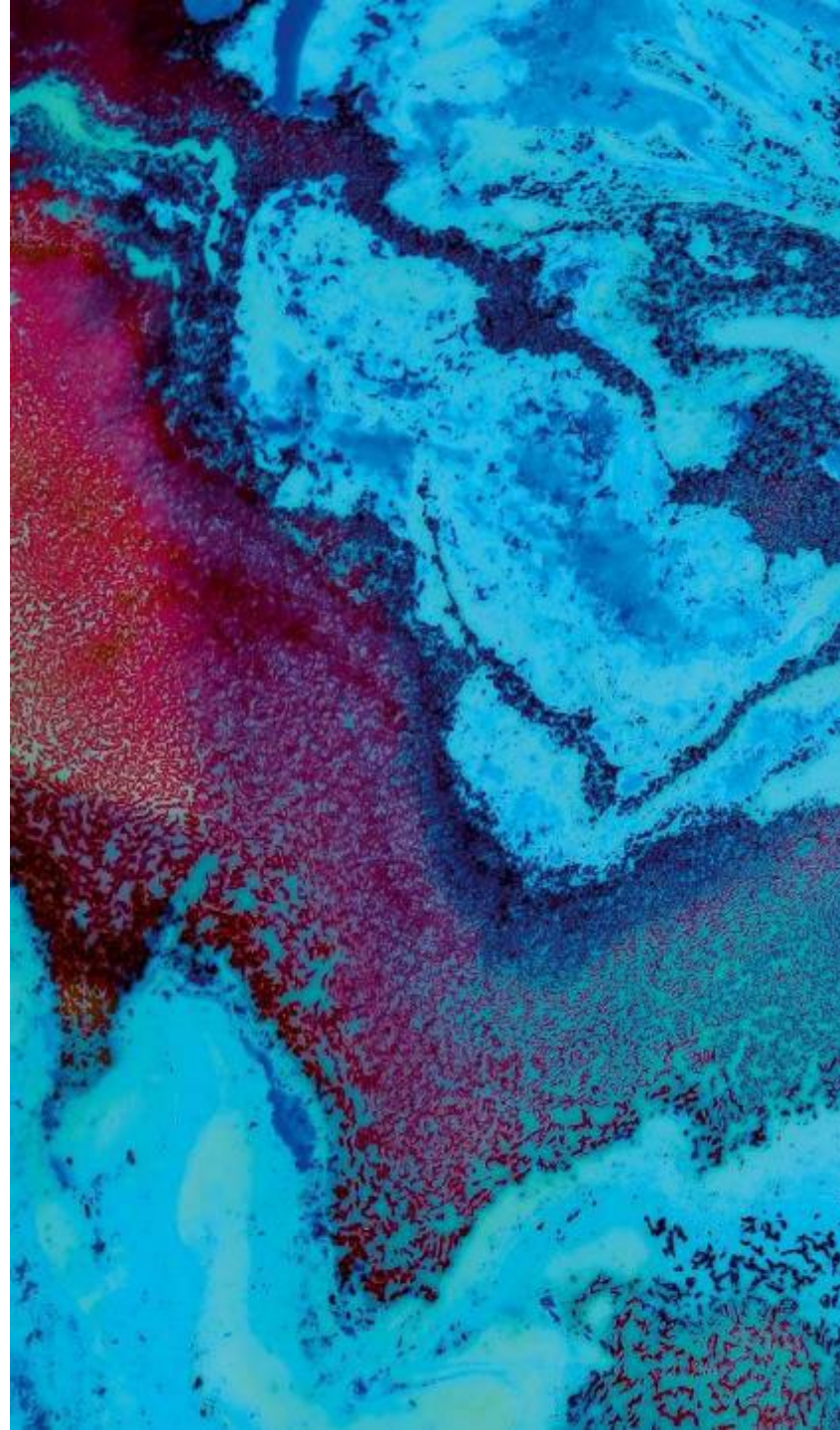
2021/22 sales<sup>1</sup>  
**£3.8 billion**

**13,400**  
**employees**  
worldwide<sup>2</sup>



# Science and metal expertise at the heart of the group

- Leaders in complex metal chemistry
- Developed over decades; hard to replicate
- Synergies across the group
- Key to many technologies tackling climate change



**c.£200m**  
R&D spend (5% sales)

**>1,600**  
R&D employees

**87%**  
Gross R&D spend  
contributing to 4 UN SDGs

# Our markets



Emission control systems



Components for fuel cells



Sustainable methanol and ammonia technology



Sustainable formaldehyde technology



Low carbon solutions



Sustainable fuels technology



Sustainable methanol and ammonia technology



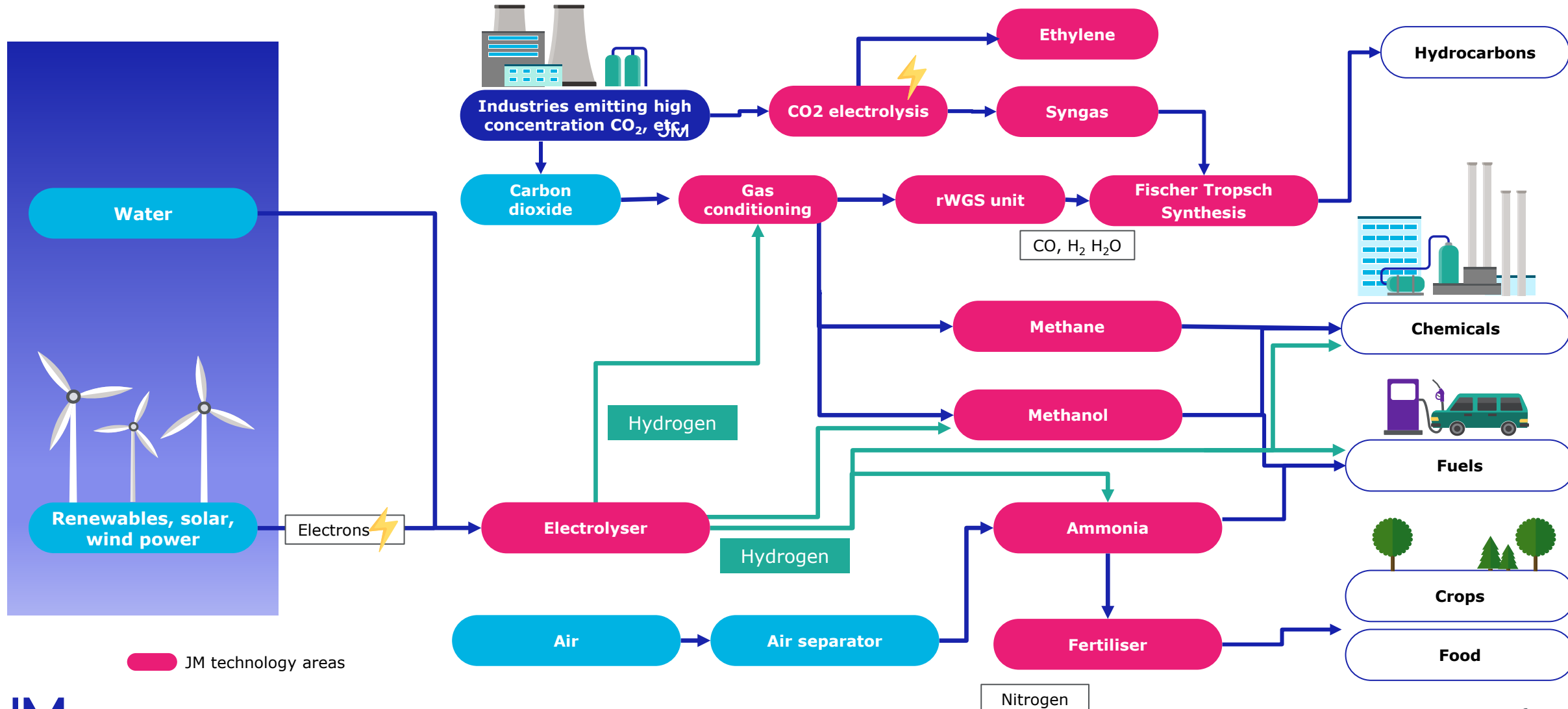
CCS-enabled (blue) hydrogen technology



Components for electrolyzers to make electrolytic (green) hydrogen

# Turning green hydrogen into chemical building blocks: a vision

## Upgrading renewable feedstocks into the sustainable fuels and chemicals of the future

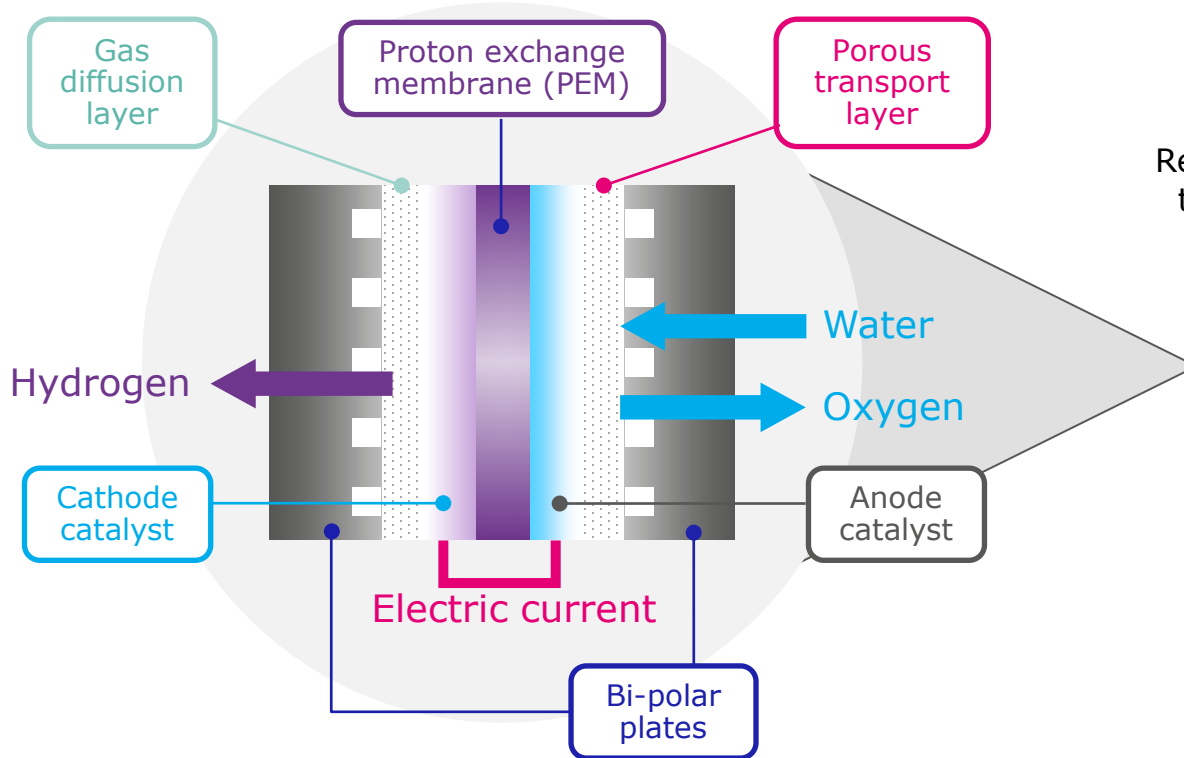


JM technology areas

# Electrolysis – CCM overview

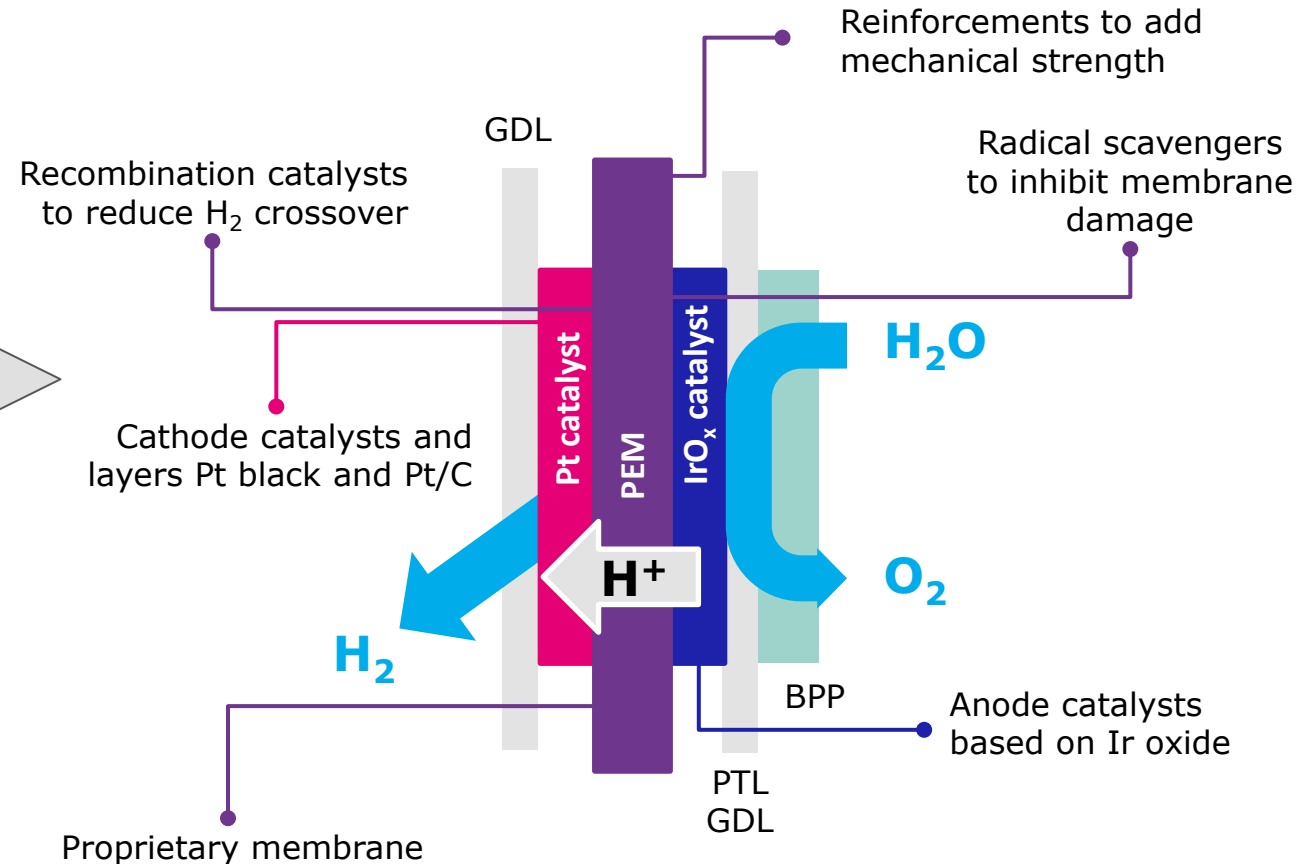
Catalyst coated membranes are key to electrolytic hydrogen production

**Electrolysers convert water into hydrogen and oxygen**



**Electrolysis example**

**JM optimises technical levers to meet customer specification**

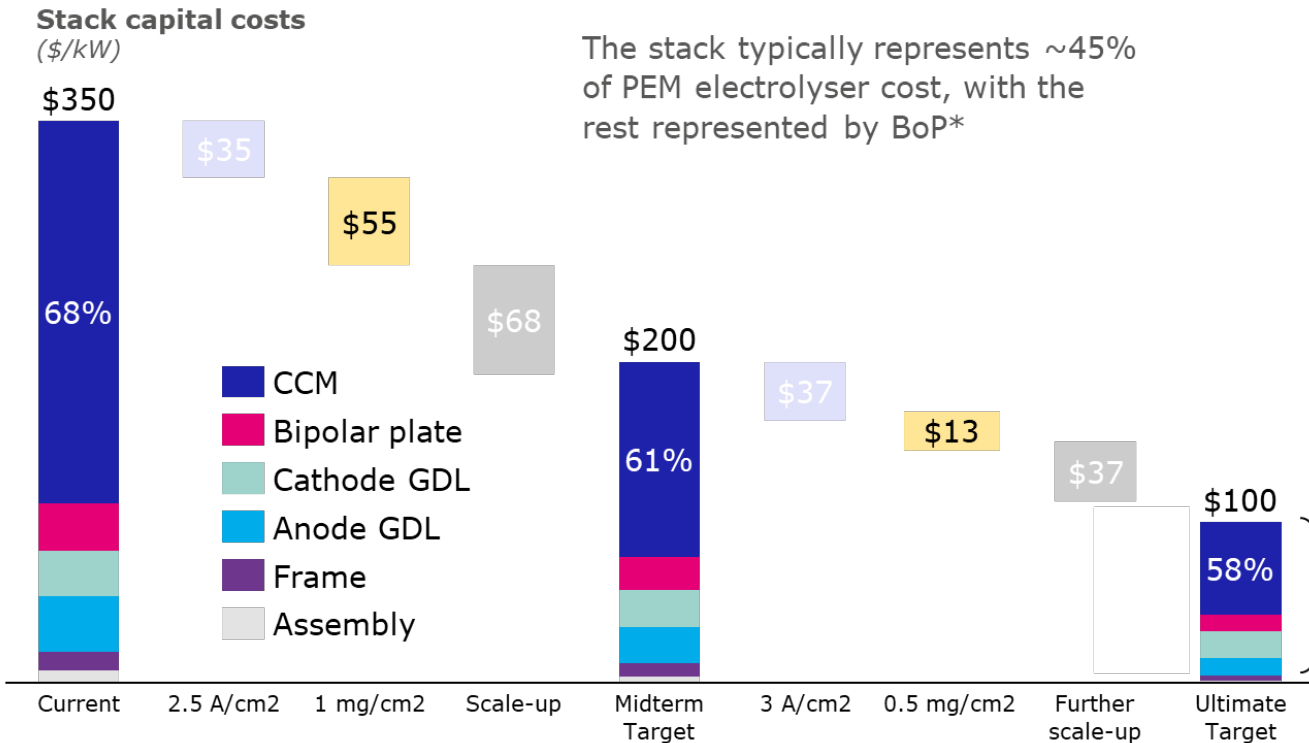


**+ layer formation and adhesion must be optimised**

# Green hydrogen PEM electrolyser goals

Innovation key to drive down cost and address recyclability of key materials

## H<sub>2</sub>New/US DoE targets



### Efficiency and durability

- ▶ Lower power consumption
- ▶ Increased H<sub>2</sub> production
- ▶ Systems with long lifetime

### Cost reduction

- ▶ Economies of scale
- ▶ Increased automation
- ▶ Improved component availability

### Thrifting and Recyclability

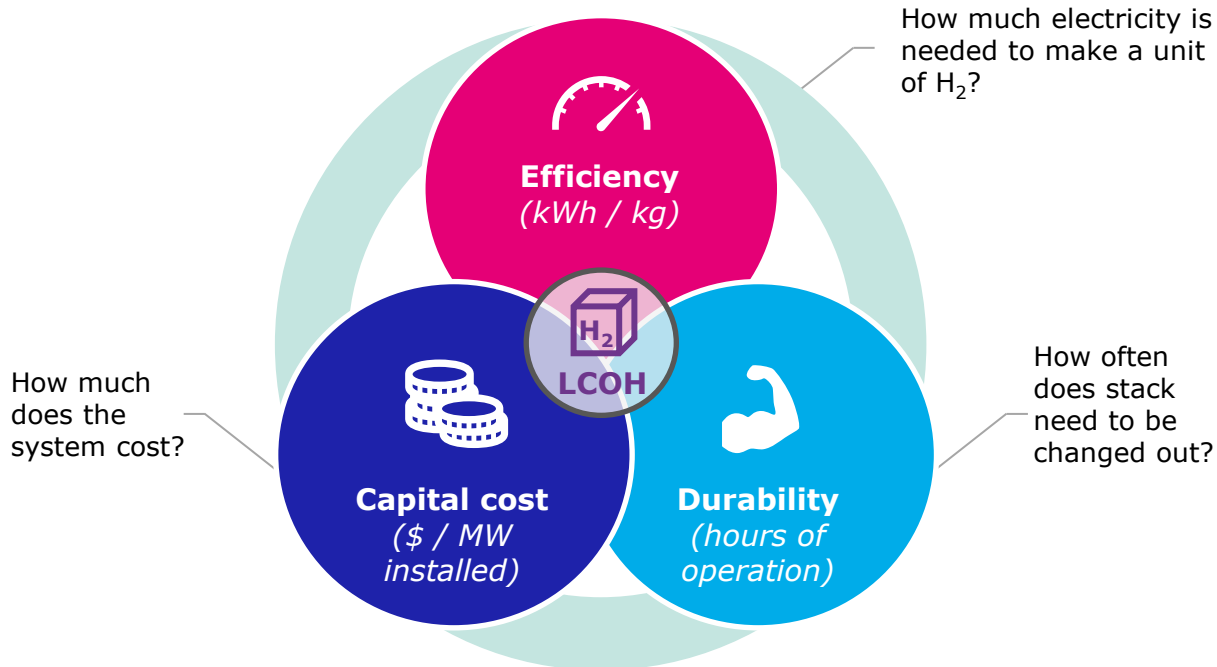
- ▶ Transitioning to net-zero without depleting resources, using less to achieve more
- ▶ Supporting iridium optimisation (e.g. recycling compared to primary metal)



# Optimisation of CCMs key to achieving electrolyser goals

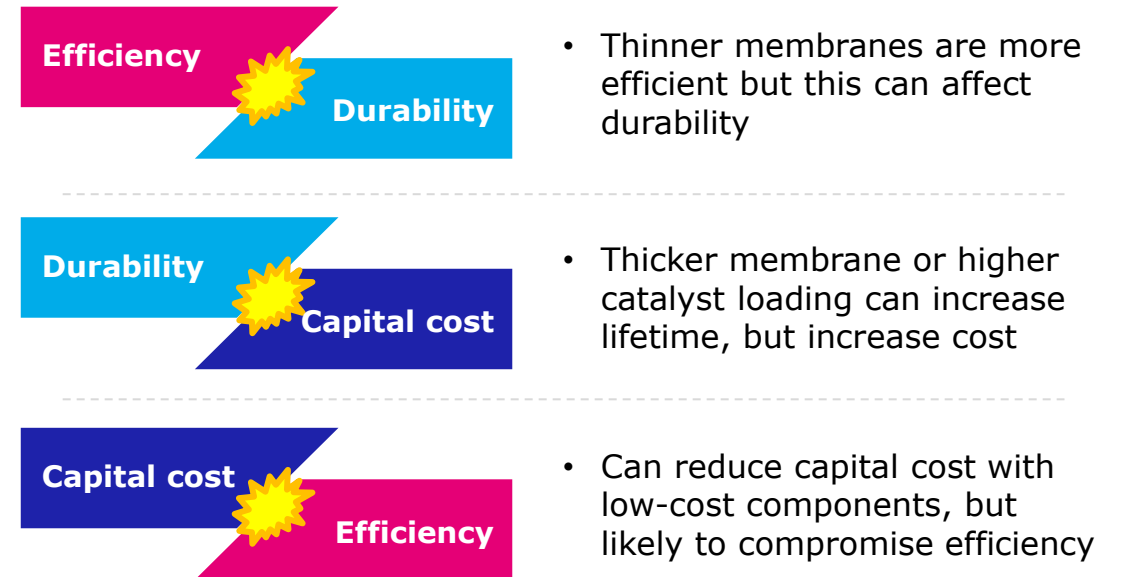
**CCM design – like overall systems – has to balance multiple goals depending on application**

**Reducing the Levelised Cost of Hydrogen** is a priority for system manufacturers and end users...



...and **ensuring availability of key materials** and **designing for recycling** is of fundamental strategic importance!

**Multiple trade-offs** must be managed as PEM technology develops to meet market needs

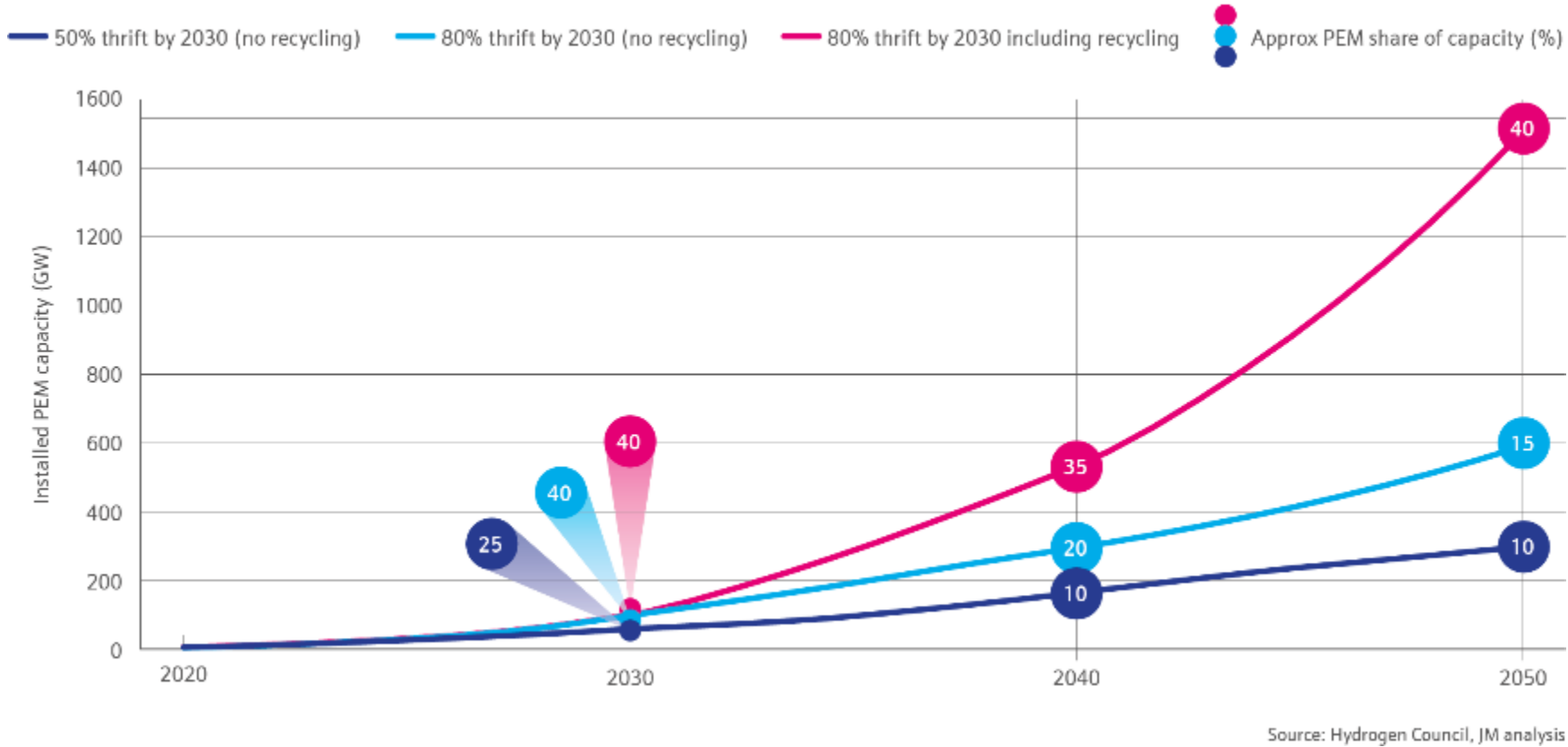


...and **significant expertise** is needed to optimise these trade-offs

# Impact of thrifting and recycling

## In an Iridium-constrained world, thrifting and circularity are critical enablers

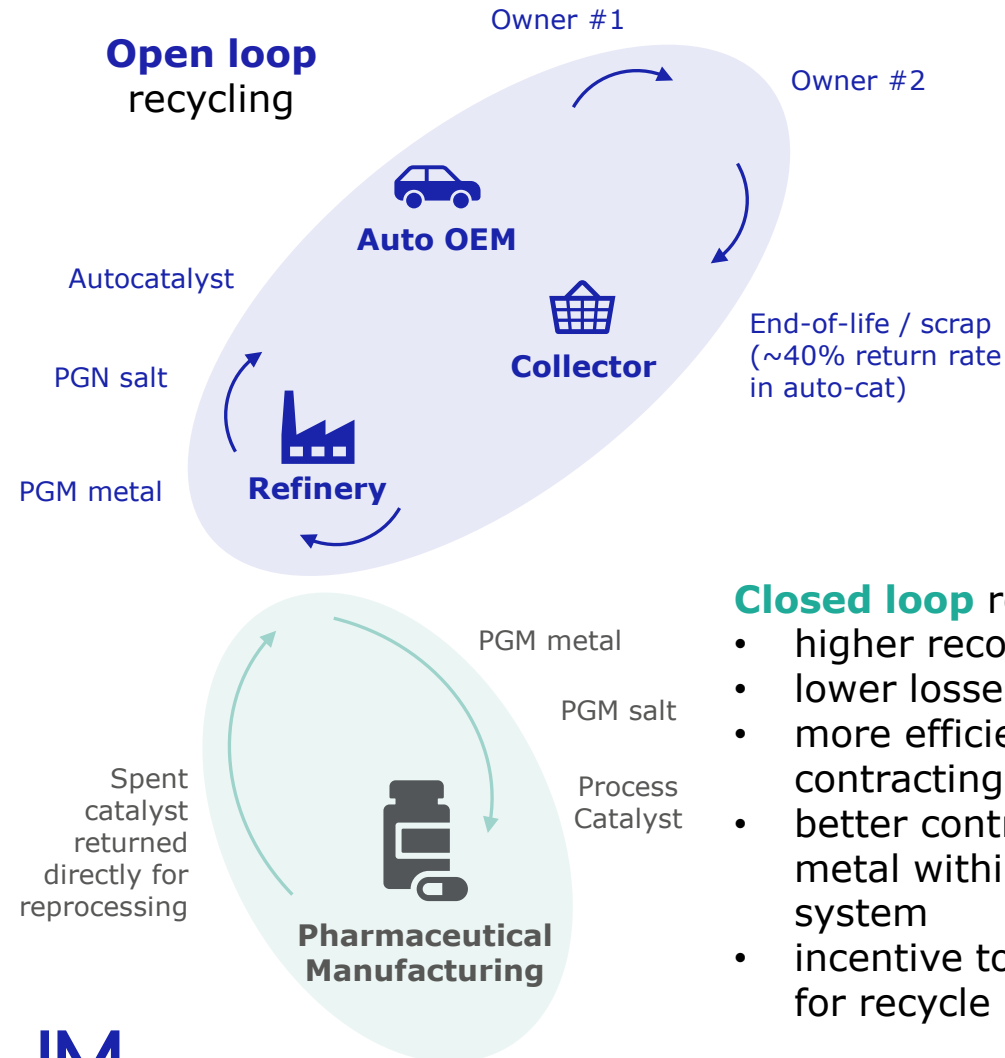
The impact of thrifting and recycling on PEM capacity, based on 1.5 tonnes p.a. iridium supply



- **Reducing Iridium per GW by 80% by 2030 will allow PEM to take ~40%** of the electrolysis market in 2030 (compared to a ~25% share if loadings were only reduced by 50%)
- In the longer term, **PEM potential** will be **limited** if entirely **dependent on primary metal**
- **Recycled iridium** will have a **lower carbon footprint** than primary PGMs
- **Not recycling would create an issue** similar to that seen in photovoltaics, where systems reach end-of-life contain a significant quantity of precious metal which is difficult to recycle and extract value from

# JM enables open and closed loop recycling

Effective management of PGMs will be key in the success of PEM electrolysis



- higher recovery rates
- lower losses
- more efficient contracting
- better control of metal within the system
- incentive to design for recycle

Today JM enables circularity in a broad range of industries

### Open loop PGM recycling

			
Automotive catalyst	Chemical & Industrial	Electronics	Jewellery & Dental

### Closed loop PGM recycling

			
Petro-chemical	Pharmaceutical	Glass & Medical	Nitric Acid

# 70% of hydrogen is expected to come from renewables by 2050

## To achieve the forecasted growth - supply chains partnerships are critical

Annual hydrogen production, optimized reference-case scenario, million tons per annum

Low-carbon (Blue) Renewable (Green) Gray (Dark Gray)



**Gray hydrogen**

Grey share declines with future carbon tax

**Low-carbon**

CCS (blue) adoption driven by geology (carbon storage locations), infrastructure (pipelines) and high cost of alternative routes to low carbon hydrogen

**Renewable**

Renewable (green) adoption driven by geography, declining cost of renewable energy and incentives

# Building strong collaborative partnerships for success

## Fuel Cell Funded Programmes

**Since 2005**

Participated in **46** programmes

Invested **>£35 million**

Secured **~£17 million** in funding

**Recent Partners**

**Recent Success Stories**

**VOLUMETRIQ<sup>1</sup>**  
Stack volumetric power density<sup>2</sup> of 5.4 kW/L

**GAIA<sup>1</sup>**  
20% increase in power density to 1.8W/cm<sup>2</sup> at 0.6V

## Announced Customer Partnerships

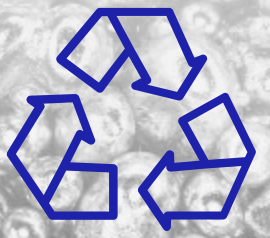
**Fuel Cells**

**Green hydrogen**

<sup>1</sup> Passenger car focused fuel cell programmes. <sup>2</sup> Stack volumetric power density including end plate. 6.6 kW/L was achieved on the cell block.

### PGM based raw materials

#1 global refined PGM supplier and secondary recycler

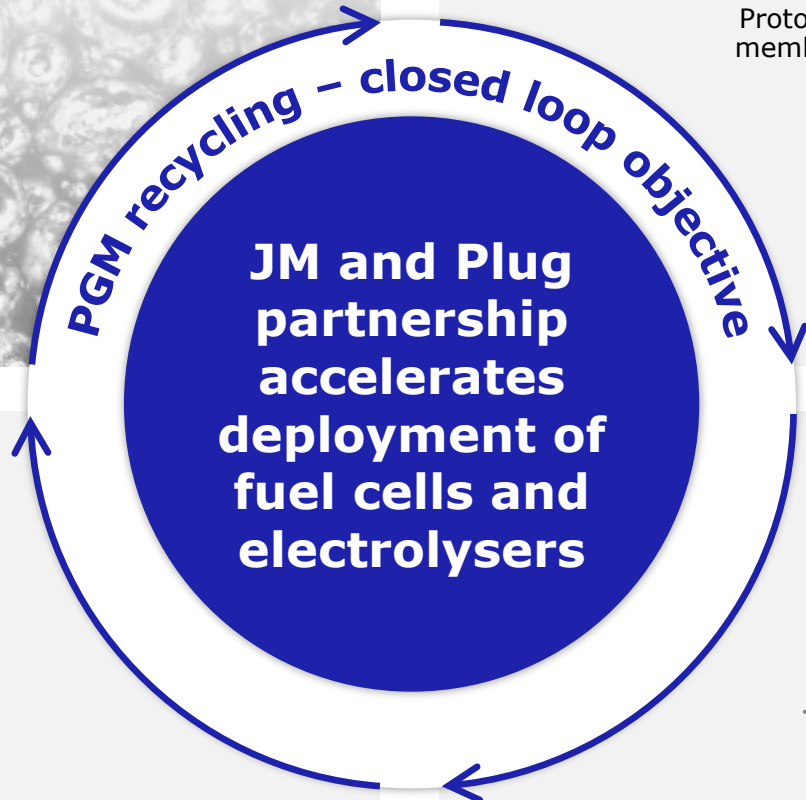
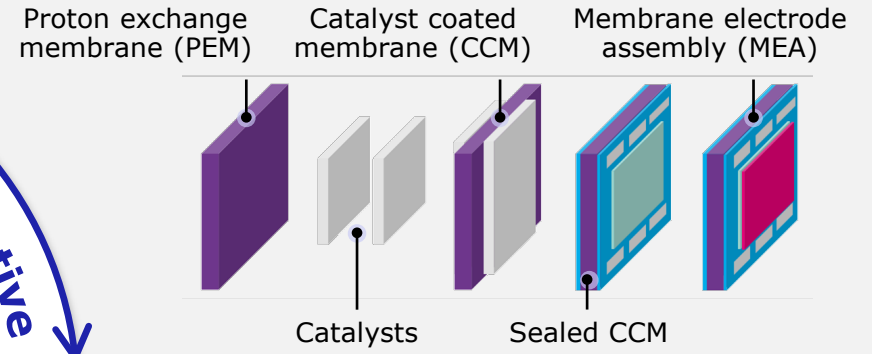


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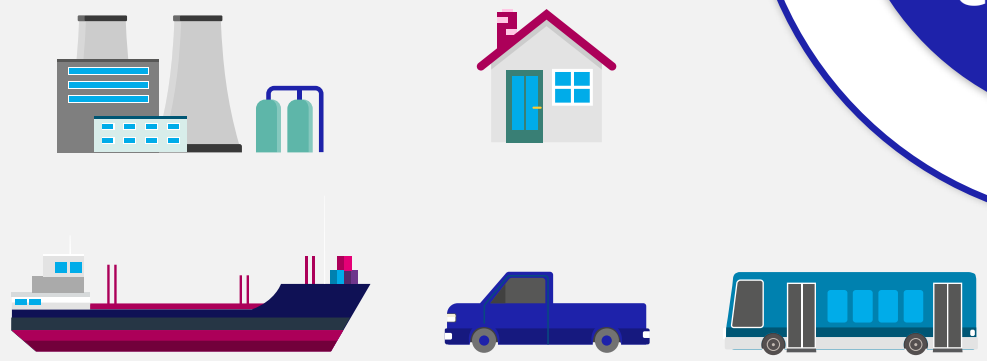
### Components

CCMs drive performance in the fuel cell and electrolyser

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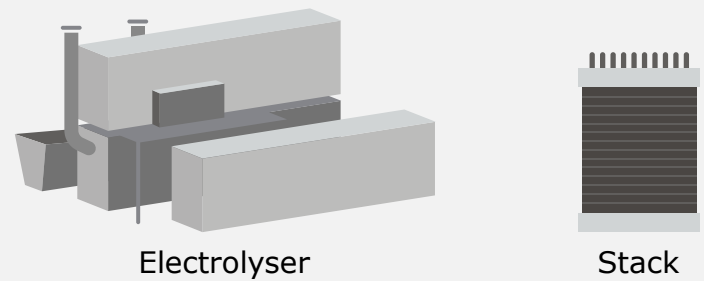


### Applications



### Stack assembly

to make fuel cells and electrolysers





[www.matthey.com/hydrogen](http://www.matthey.com/hydrogen)